



# emunicipality

## Web Based Regional Marketplace

- emunicipality is an affordable, internet-based business directory (including search, calendar, contact management and reporting features) designed for local communities.
- emunicipality links to regional internet gateway sites allowing the public, buyers, sellers and tourists to search for specific product and services from your region.
- emunicipality creates a regional marketplace, supporting local economic development functions.
- emunicipality gathers economic development statistics essential to “selling” the value of local communities.

*“I have found the ePeterborough.com web site, naming contractors and suppliers locally, a great help... without it, I would have used outside suppliers, only because it would have been an easy way. I now can call up all subcontractors from your site, review and call for references. **We have a million dollars to spend on this project, and it will be spent in Peterborough with your local labour force, thanks to your site.**”*

Randy Black, Urbacon, Toronto

### Who benefits?

#### The region:

- emunicipality creates a regional marketplace allowing intelligent searches for specific product and services
- provides all local businesses with an internet presence
- supports business attraction and business retention & expansion

#### The local economic development organization:

- saves money and time assembling an online business directory
- continuous and hassle free updating of the directory through automated processes
- automates economic development report creation
- provides contact management software
- supports automated business surveying

#### Regional business groups such as the Chamber of Commerce or Board of Trade:

- add greater value to members by expanding internet marketing for members
- supports ability to survey members

#### Regional businesses:

- Free internet presence on the local municipal website
- Expanded advertising potential for a low monthly fee

For your local community subscription, email [sales@breken.com](mailto:sales@breken.com) or call us at 1-888-741-3488, ext. 103. To learn more at your leisure, visit [www.emunicipality.com](http://www.emunicipality.com).